

Dear Valued Donor,



*Our public charity "Swell Events" is an organization formed to raise funds for performing arts scholarships to qualified K-12 students in Clark County, as well as to provide venues for performance opportunities for the young performers in our community.*

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We have assisted hundreds of youth over the last 6 years in gaining experience and invaluable knowledge in their chosen art form. Through this process, the growing demand for continued help from our organization has increased and with that, so has the need for continued funding.

*Illumination Dance Company was founded by Swell Events in 2011 to provide the youth in our community with performance opportunities, working and learning in a professional environment.* With the help of volunteer choreographers and many other performing arts professionals, we have been able to successfully contribute to the betterment of these youth, providing experience that they can use in life beyond graduation. With the continued lack of funding in our public schools, we feel that this organization is reaching those students who are no longer benefiting from performing arts programs that were once offered.

The youth involved in our organization are actively participating in raising funds for scholarships. *They are learning invaluable life skills while giving back to our community through sharing their talents and inspiring others to improve their quality of life.*

Illumination Dance Company is providing opportunity for these youth to learn how to be proactive leaders through being physically active and focused on setting goals and completing tasks. Many of these young performers have taken on the responsibility of mentoring others while directing, choreographing, and managing their own performance pieces. *They are truly experiencing real life application for the skills they are learning!*

***We are currently seeking donations in the way of funds for scholarships, lumber and hardware supplies for building props, costuming materials, food donations for company performance days and events, as well as business ads for our performance programs. The ads will help to cover the costs of printing, advertising, and facility rental for Illumination performances.***

***Our performance program reaches upwards of 1200-1500 individuals within one weekend of performances.*** Our website reaches all of the families, sponsors and supporters of Illumination. By purchasing an ad in our program, it also ensures your business a year of advertising space on our website.

*Please consider contributing to "Swell Events" so that we may continue to offer this amazing program to our community of young performers.*

*Any size of donation will be greatly appreciated!*

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